

HOLY COMUNION - COMUNIONE

WHOLE – PER INTERO

HOLE – BUCO

SHADE = OMBRA (FROM THE SUN – PROTECTION)

SHADOW = CREATED BY AN OBJECT OR BODY (PETER PAN)

TO BE **FOND OF** SOMETHING = TO REALLY LIKE SOMETHING

DEAD TIRED

NOT BAD

SATISFIED

IT WAS FOR A GOOD CAUSE

TO FOOL SOMEONE = INGANNARE

S,RANIERI:

BANK HOLIDAY = PONTE PER LE VACANZE

TAKE A WALK AROUND THE CITY CENTRE

PARADE WITH HISTORICAL COSTUMES (A COSTUME PERIOD PARADE)

FIREWORKS DISPLAY/SHOW

HISTORICAL ROWING RACES

FENCING

TOO CROWDED = TOO MANY PEOPLE

BORED

AMUSEMENT PARK = LUNAPARK

FUNFAIR = GIOSTRE

THE DATE – TODAY IS THE 13TH OF JUNE

FIRST – 1ST

SECOND – 2ND

THIRD – 3RD

FOURTH – 4TH20TH

21ST

22ND

SHOPPING

GO SHOPPING = YOU LOOK FOR CLOTHES

DO THE SHOPPING = YOU BUY FOOD FOR THE HOUSE

A PAIR OF SHOES

A PAIR OF TROUSERS/JEANS

A PAIR OF SOCKS

A PAIR OF GLASSES

A PAIR OF GLOVES

A PAIR OF EARRINGS

TO TRY ON SOMETHING = PROVARE I VESTITI

CART/BASKET = CARRELLO ONLINE

WISH LIST

ADVANTAGES AND DISADVANTAGES OF SHOPPING ONLINE

POSTIVE	NEGATIVE
COST	SIZE
FAST	COLOURS
NO STRESS	SCAM
MORE CHOICE	MATERIAL (STOFFA)
EASY TO CHANGE	YOU CAN'T TRY ON
	STRESS

HOMEWORK:

PAGE 22 QUESTION C /D– READING ON PAGE 23

- c Read the article again. Choose a, b, or c.
- 1 People queued outside Waterstones in Piccadilly because they wanted to _____.
☐ a take part in a Harry Potter book event
☐ b meet the author of the Harry Potter books
☐ c buy the fifth Harry Potter book
 - 2 Waterstones was also celebrating the fact that _____.
☐ a a wizard was visiting the store
☐ b the chain was now making money
☐ c the bookshop owned by James Daunt was closing down
 - 3 One of the things Daunt did to transform Waterstones was to _____.
☐ a choose the books himself
☐ b make stores smaller
☐ c give stores more independence
 - 4 Daunt thinks a good bookseller should _____.
☐ a have read every book in their store
☐ b be able to recommend suitable books to customers
☐ c be able to copy what Amazon is doing
 - 5 Daunt feels confident about the future of bookshops because he thinks that _____.
☐ a they provide something which online booksellers cannot
☐ b bookshops are the most important part of the community
☐ c online shopping will not last forever



David and Goliath, or Waterstones versus Amazon...

Queues outside the Waterstones bookshop in Piccadilly.

At 6.00 p.m. on Thursday, in Waterstones in Piccadilly, London, staff were running around with bowls of jelly beans and bottles of raspberry lemonade. Five minutes later, people of all ages started to come through the doors, some dressed up as characters from the books – a small girl even produced an owl cage! 'I'm reading the fifth book again at the moment', said 28-year-old Alex. 'This is the third event I've been to. Last year they transformed the second floor into Diagon Alley.' In many of the chain's 275 branches across the UK, similar scenes were taking place. 'Our first wizards have arrived for #harrypotterbooknight', tweeted staff at the Bradford store.

But Harry Potter night wasn't the only cause for celebration for staff and customers. The previous day, Waterstones had announced that it was back in profit for the first time since 2011, under the leadership of its very own wizard, James Daunt. Daunt was already a successful bookseller, who had many loyal customers. He was brought in to rescue the Waterstones chain when it was about to close down.

When Daunt took over Waterstones, his first task was to cut costs. Then he had to make the stores more attractive and improve the lighting. Coffee shops were opened inside the stores, and events were held, such as the now-famous Harry Potter nights, or talks by authors. But the biggest change was

that Daunt gave each individual store the power to choose what books to sell, and to choose the prices for different books. This made a big difference. Sales went up because shops were stocking more books that appealed to local customers.

Another of his changes was training really knowledgeable staff. 'If a customer can tell me what was the last really good book they read, I know exactly what to sell them next,' Daunt says. Given that Waterstones stocks more than 150,000 titles, this is not an easy thing to do – but it is something that is helping Waterstones to differentiate itself from Amazon.

Daunt is optimistic about the future of bookshops. 'People love buying books,' he said. 'It's a physical pleasure that customers don't get when they shop online. If we keep creating shops that do that, it doesn't matter what goes on online. High streets and shops are part of the heart of the community. People will always want to go to shops.'

Glossary

David and Goliath a situation in which a weaker person fights a much stronger one; from a story in which a giant, Goliath, is killed by a boy, David, with a small stone
jelly bean a kind of small coloured sweet

Diagon Alley the name of a street full of shops in the Harry Potter stories
high street the main street of a town where you can find shops, banks, and other businesses

PART TWO:

WHAT IS YOUR FAVOURITE SHOP?

- WHERE IS IT
- HOW OFTEN DO YOU GO THERE
- WHAT DO YOU USUALLY BUY THERE
- WHY DO YOU LIKE IT

WRITE A SHORT TEXT MAX 80-100 WORDS